



European Union
European Regional
Development Fund
Investing in your future

entre:di

entrepreneurial
diversity

Agenda ENTREDI Final Conference

Tuesday, 15th of November 2011, 08:30 AM

Frankfurter Innovationszentrum Biotechnologie, Altenhöferallee 3, 60438 Frankfurt

08:30

Registration

09:00

Welcome and Opening*

Dr. Christian Garbe, Managing Director FIZ Frankfurt Biotechnology Innovation Center

Nicola Beer, State Secretary for European Affairs at the Hessian Ministry of Justice, Integration and Europe

09:30

Entrepreneurship-Economic Policy-Europe 2020 Strategy-ENTREDI*

Moderation: Dr. Jens Maier, Senior Research Fellow, Institute for Management and Human Resources of the University St. Gallen

Key Notes:

Dr. Christian Weinberger, Entrepreneurship & SME Adviser,
European Commission / DG Enterprise and Industry
Europe 2020 – the gate to entrepreneurship

Klaus Klipp, Secretary General of AER (Assembly of European Regions)
European models for regional economic policies

Uwe Paulsen, Head of the committee for economy and woman in Frankfurt Main
Fostering Entrepreneurship – the successful model of the Rhine Main area

Benoit Dalbert, Project Officer, Joint Technical Secretariat (JTS) INTERREG IVC
INTERREG IVC Capitalisation Projects

10:30

Coffee Break and Networking

11:00

ENTREDI: Transfer Experience*

Moderation: Hans-Christian Jäger, IDEUM Karlsruhe

Key Notes:

Ellen Bommersheim, LP ENTREDI, Managing Director Kompass Innovation Center
ENTREDI – The 4+1 Phase Model/ Methodology

Eduardo Hernandez, Basingstoke and Deane Borough Council, UK, ENTREDI Partner
ENTREDI – Results

Panel Discussion with Representatives from all Partner Regions*

12:30

Lunch

13:30

Guided Tour through the conference facilities (optional)**

14:00

Workshops***

Entrepreneurship Support in Regional Development Policy	ENTREDI on the Road to Europe 2020 Strategy	Entrepreneurship Support in Regional Networks
Moderation: Ellen Bommersheim	Moderation: Eduardo Hernandez	Moderation: Dr. Jens Maier
Christina Diegelmann, Assembly of European Regions: "AER Working Group on Entrepreneurship and Innovation"	Prof. Yiannis Bakouros, University of Western Macedonia: "Innovation and Entrepreneurship as "antidote" to crisis"	Lucie Sanchez, Aster Italy: "Emilia Romagna Start up: Mapping the network"
Paschalis Oikonomidis, Region of Western Macedonia: "Approach and Implementation of the Kompass Model in the Region of Western Macedonia"	Susan Elliott, VitalSix & Cllr Andrew Finney, Basingstoke and Deane Borough Council: "Future of business support under reduced public Funding"	Lena Johansson, SPS Jonkoping & Joakim Robertsson, LTC: "Science Park System"
		Gedeon Werner, PAM Center University of Lodz: "ENTREDI in the context of the ROP for the Lodz Region"

15:30

Coffee Break and Networking

16:00

Regional Action Plan (RAP) Signature Ceremony*

Moderation: Dr. Jens Maier

Summary of the conference and RAP (Regional Action Plan) signature session

Farewell from the Lead Partner, Ellen Bommersheim

17:00

Snacks and Networking

* simultaneous translation German/English

** German only

*** English only

entre:di

entrepreneurial
diversity